



## Project Requirements for Static Google DISPLAY Ads:

**(8) Ads:** 300x250; 300x600; 728x90; 336x280; 468x60; 250x250; 200x200; 320x100

**Final Files:** Completed Ads should be in .png format

**File Size:** Max file size should be 15kb or less

### **Ad Content:**

Please use my photo attached.

My Name:

My Phone Number:

The Following Phrase:

CTA (Call to Action): Click Here

My Company Logo (there are two versions attached)

Our Corporate Colors Are: (Teal) #3aa90e | (Orange) #FF6D22

### **Sample Ad:**

